

Village of Bartlett

Strategic Plan

2011—2012



STRATEGIC GOALS & OBJECTIVES

Create a community that fosters a sense of belonging

- *Foster downtown development that serves as a community focal point.
- *Develop an effective approach for more active involvement in promoting municipal authority and local control.
- *Promote community identity and events.
- *Encourage resident involvement.
- *Maintain & enhance communication.
- *Facilitate intergovernmental relationships with other local taxing districts.

Attract and retain a diverse business population

- *Continue to develop a Town Center in our downtown.
- *Provide support to existing and new business community.
- *Continue to address the development of the Brewster Creek Business Park.
- *Continue to address business development of the Bluff City and Blue Heron business parks.
- *Explore development potential of commercial area at Route 59 and Lake Street and Route 59 and W. Bartlett Road site.

Pursue formation of a new school district to ensure high quality education

- *Continue efforts toward school improvements.





Maintain and enhance the appearance of our community

- *Promote residential, industrial and commercial property maintenance.
- *Promote an inviting outdoor environment.
- *Continue to provide for community land use planning.
- *Continue the corridor plan for West Bartlett Road.

Continue to provide high quality, responsive and cost effective Village services

- *Focus on the development, motivation and recognition of the municipal staff.
- *Maintain a fiscally responsible government.
- *Continue implementation of Phase Four of the Technology Plan, GIS.
- *Encourage regional and local transportation availability.
- *Continue to provide and maintain infrastructure, facilities and services to focus on core municipal service areas.
- *Continue to address residential drainage and storm water concerns.
- *Maintain a safe community.
- *Maintain emergency management efforts.

Evaluate and promote, where possible, environmentally friendly development, purchases, awareness and programs

- *Evaluate municipal purchases and practices for environment-friendly alternatives.

Village President
Michael E. Kelly

Village Clerk
Lorna Giles

Village Administrator
Valerie L. Salmons

Village Trustees
Michael A. Airdo
T.L. Arends
Sherry Bormann
John Kavouris
Frank Napolitano
Dennis M. Nolan

Bartlett is a community all are proud to call home. We are a Village that values our past, cherishes our present and works together to thoughtfully plan for the future.

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