

# *Village of Bartlett*

history

# Strategic Plan

2010—2011

harmony



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# STRATEGIC GOALS & OBJECTIVES

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## Create a community that fosters a sense of belonging

- \*Foster downtown development that serves as a community focal point.
  - \*Develop an effective approach for more active involvement in promoting municipal authority and local control.
  - \*Promote community identity and events.
  - \*Encourage resident involvement.
  - \*Maintain & enhance communication.
  - \*Facilitate intergovernmental relationships with other local taxing districts.
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## Attract and retain a diverse business population

- \*Continue to develop a Town Center in our downtown.
  - \*Provide support to existing and new business community.
  - \*Continue to address the development of the Brewster Creek Business Park.
  - \*Continue to address business development of the Bluff City and Blue Heron business parks.
  - \*Explore development potential of commercial area at Route 59 and Lake Street and the Los Castores site.
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## Pursue formation of a new school district to ensure high quality education

- \*Continue efforts toward school improvements.

*Continue to update residents on school disconnection issues.*

*Continue to monitor the political environment at the state level relative to proposing disconnection legislation.*

*Work jointly with School District U-46 and local schools to support and further education enhancement efforts.*

*Continue to communicate with the school district on areas of mutual concern.*

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## Maintain and enhance the appearance of our community

- \*Promote residential, industrial and commercial property maintenance.
- \*Promote an inviting outdoor environment.
- \*Continue to provide for community land use planning.
- \*Implement the corridor plan for West Bartlett Road.



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## Continue to provide high quality, responsive and cost effective Village services

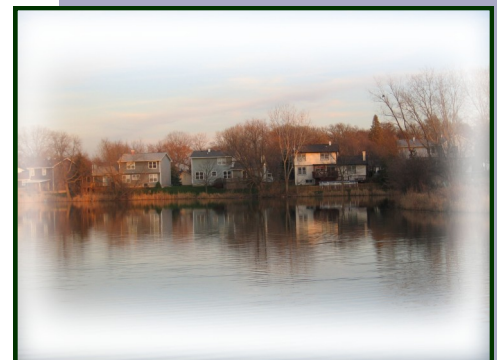
- \*Focus on the development, motivation and recognition of municipal staff.
- \*Maintain a fiscally responsible government.
- \*Continue implementation of Phase Four of the Technology Plan, GIS.
- \*Encourage regional transportation availability.
- \*Continue to provide and maintain infrastructure, facilities and services to focus on core municipal service areas.
- \*Continue to address residential drainage and storm water concerns.
- \*Maintain a safe community.
- \*Maintain emergency management efforts.



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## Evaluate and promote, where possible, environmentally friendly development, purchases, awareness and programs

- \*Continue Clean Air Counts efforts.
- \*Evaluate municipal purchases and practices for environment-friendly alternatives.



**Village President**  
**Michael E. Kelly**

**Village Clerk**  
**Lorna Giles**

**Village Administrator**  
**Valerie L. Salmons**

**Village Trustees**  
**Michael A. Airdo**  
**T.L. Arends**  
**Sherry Bormann**  
**John Kavouris**  
**Frank Napolitano**  
**Dennis M. Nolan**

**Bartlett is a community all are proud to call home. We are a Village that values our past, cherishes our present and works together to thoughtfully plan for the future.**



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